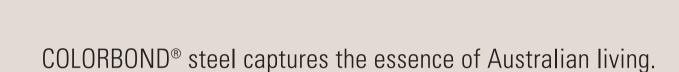


It's a reflection of who you are, and the way you want to live. A place where family and friends come together.

a sanctuary





Practical yet beautiful. Strong, durable and secure.

Environmentally friendly. A material that allows you the

design flexibility to build the home you want, where you want.

The right building choice in living colour.



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# COLORBOND STELL ADVANTAGE

# **Newer for longer**

COLORBOND® steel continues to set new performance benchmarks.

The latest enhancement is an advanced Super Polyester pre-painted coating technology that is proven, by extensive exposure testing, to help keep your roof looking newer for longer.

# There's no mistaking COLORBOND® steel

A product of intensive research, COLORBOND® steel has been helping to shape the dreams of Australian homeowners for more than 35 years.

Only BlueScope Steel makes COLORBOND® steel. Other products may look the same, but they don't always match the performance of genuine COLORBOND® steel.

That's why all the colour names in the COLORBOND® steel range are now trade

marked by BlueScope Steel. So you can have absolute confidence that's what you get — not an imitation that's trying to copy the real thing.

# An energy-smart choice

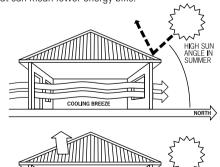
Beyond great looks, a roof made from COLORBOND® steel is an 'energy-smart' choice. Almost three-quarters of all heat entering and leaving an uninsulated house does so through the roof, so the choice of a thermally efficient roofing material like COLORBOND® steel, combined with insulation, makes a lot of sense. It's also fundamental to good solar design.

When it comes to siting your home, correct orientation can have an important bearing on summer and winter comfort. A home with true north orientation, and with living areas at the front, takes advantage of the warming winter sun. During summer, when the sun

is higher in the sky, correctly designed eave overhangs ensure less sunlight enters through the north-facing windows.

When you combine this solar design principle with an appropriately insulated roof made from COLORBOND® steel, and a smart floor plan that encourages cross ventilation, you get a home that's naturally cool in summer and warm in winter.

And that can mean lower energy bills.





To maximise the solar efficiency of your roof made from COLORBOND® steel, design your home to face true north.

Whatever your lifestyle, wherever you live, there's a COLORBOND® steel solution for your home. Whether it's roofing, guttering, wall cladding or fencing, there's a wide choice of colours and products to suit a range of Australian home styles, from traditional to modern. And that means you can design and build a home that's as individual as you are.



# **Thermal Efficiency**



Cool in summer, warm in winter

— COLORBOND® steel is the
thermally efficient roofing choice.

In summer, a lightweight roof made from COLORBOND® steel causes less heat to be radiated into your home as it cools down faster at night. And in winter the same steel roof, properly insulated, helps keep the heat inside. Whatever the climate, whatever the weather, COLORBOND® steel is the energy-smart roofing choice through reduced cooling and heating costs.

# **Environmentally Friendly**



Steel is one of the world's most recycled products. In fact, over one million tonnes of steel

is recycled every day world-wide. Currently in Australia about 70 per cent of available steel scrap is recycled.

BlueScope Steel, the maker of COLORBOND® steel, is committed to recycling as much steel as possible. Steel scrap, including everything from old cars to fridges and steel cans, is now a major component in production of new steel.

# **Hi-tech Production**



When it comes to roofing material, COLORBOND® steel is one of the most advanced

in the world. COLORBOND® steel is designed for your individual applications.

Beneath the painted surface finish, world-leading technology is hard at work delivering long life and superior anti-corrosion performance. The secret is a four-stage production process.

- First, a ZINCALUME® steel base.
   This ensures outstanding anti-corrosion performance.
- Next, a conversion layer
   is chemically applied to
   enhance coating adhesion
- 3. Then an epoxy primer is baked onto the surface.
- And finally, a durable exterior grade top-coat is baked on.













With a choice of 20 designer colours, from the subtle to the dramatic, there's a COLORBOND® steel solution for any home and any environment.

The range includes soft hues evoking the Australian landscape, traditional heritage tones, and cool crisp colours to complement more contemporary designs. From the outback to the heart of the city, COLORBOND® steel provides living colour for the way we live today.

And with our trade marked colour range, you can be sure that what you ask for is what you get - genuine COLORBOND® steel from BlueScope Steel, not an imitation.

# **Warranty**



A roof made from COLORBOND® steel does more than promise performance - it guarantees it. BlueScope Steel offers a

warranty of up to 25 years\* from the date of installation against perforation by weathering in the natural elements. The warranty is available on application from your building or roofing supplier. Ask them for details.



your home and your family. That's because it's made tough and designed smart to withstand harsh Australian conditions.

steel to keep on protecting

Its superior oven-baked finish resists chipping, peeling and cracking. Securely fixed in long, continuous sheets, a roof made from COLORBOND® steel is weather-tight. This means no gaps and no leaks, even in torrential rain. And because it's steel,

it's a tough barrier against wind, hail, falling branches and flying debris. Added to that, it's non-combustible and termite resistant.

Of course, there's one other big advantage to a roof made from COLORBOND® steel. It's a secure barrier against intruders trying to gain entry to your home through the roof. And that makes for great peace of mind.



From the traditional corrugated look to the sleek, modern lines of a pan or tray deck, there's a roofing profile to suit you.

## **Design Flexibility**



A product of intensive research and design, COLORBOND® steel is one of the most versatile roofing products available.

Australia's leading architects attest to its virtually limitless design possibilities, using it for everything from award-winning modern homes to faithful renovations of heritage-style homes.

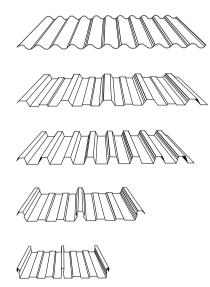
It's lightweight and provides maximum flexibility in locating interior walls and

floor plan design. And its extensive range of colours and profiles ensures truly individual solutions for your home. It's also easy to erect, and gives long life and low maintenance. Fixing is surprisingly fast, keeping labour costs to a minimum. You'll have a snug-fitting, super-strong roof in next to no time.

In short, a roof made from COLORBOND® steel is price competitive, fast to install and delivers the ultimate in design freedom.

Now that's smart.

- \* Warranty is subject to terms and conditions.
- + When installed to manufacturer's specifications.



#### Accessories

COLORBOND® steel is used for a range of products that complement your roof, ensuring every last detail of your home has the highest standard of finishes.

These accessories include guttering, downpipes, ridge capping, fascia, wall cladding and garage doors. You can mix and match COLORBOND® steel colours to contrast these accessories against your roof.

And, naturally, they all come with the same tough, long-lasting good looks that make COLORBOND® steel the right choice for your home.

Talk to your steel building products supplier about the extensive range of accessories that are available in COLORBOND® steel.



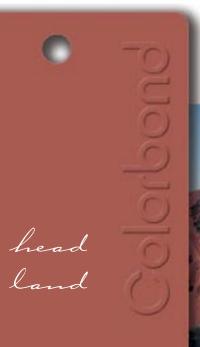


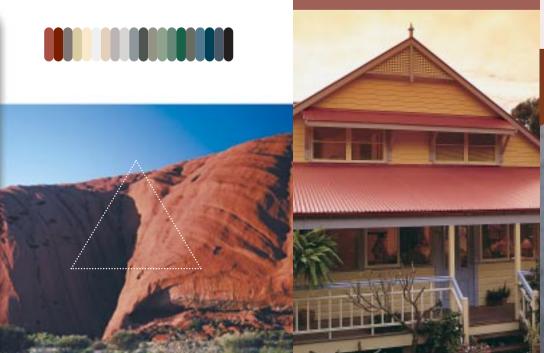
# HEADLAND®

Warm, mellow and earthy, Headland® is reminiscent of the soft, early-morning glow of the Australian outback. Its natural beauty blends equally well with both contemporary designs and the heritage colours of traditional homes.



Inspired by the blanket of rich, red earth that characterises much of our vast continent, Manor Red™ is bold, deep and enduring. Reflecting the roofing traditions of our pioneering past, it's ideally suited to the heritage colour schemes of traditional homes.



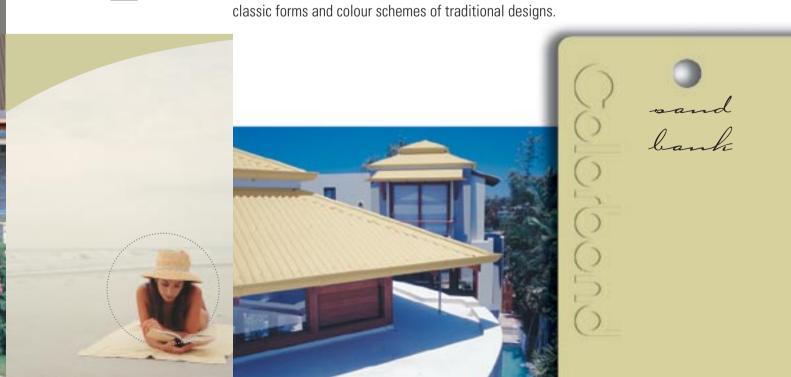








Touched by the colours of the earth, stone, shale and the deepest hues of the eucalypt, Jasper™ suits a wide range of materials and building styles, and is equally at home in the city and the country.



with its hint of grey, harmonises with a wide range of natural environments and

contemporary building materials. At the same time, it perfectly complements the

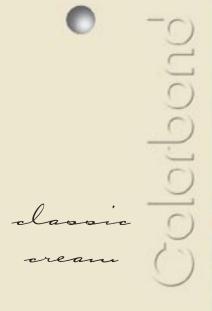
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The warm, luscious texture of Classic Cream™ lends a fresh, cool feel to any home. Neutral but with the softest hint of warmth, it works equally well as a stand-alone colour or as a defining tone to draw out the richness of heritage colours and darker materials.

Cool and very contemporary, Surfmist® is the most thermally efficient colour in the COLORBOND® steel range. Used as a neutral backdrop or a defining tone, it can be matched with a wide range of colours and materials to create a whole new personality for your home.













# PAPERBARK®

The 'cool wrap of cream' that is Paperbark® is at home on both traditional and modern designs, whether as a subtle contrast or a feature colour. Soft and warm, Paperbark® blends well with both natural building materials and heritage colours.





Like nature itself, there's a complexity and richness to Dune®. The more you look, the more you see. Its subtle, ashen toning is a perfect companion to a wide range of building materials and building styles, from the classy traditional to the cutting-edge cool.







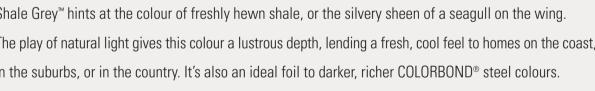




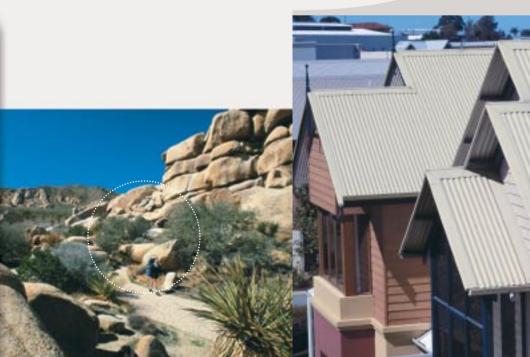




Shale Grey™ hints at the colour of freshly hewn shale, or the silvery sheen of a seagull on the wing. The play of natural light gives this colour a lustrous depth, lending a fresh, cool feel to homes on the coast, in the suburbs, or in the country. It's also an ideal foil to darker, richer COLORBOND® steel colours.











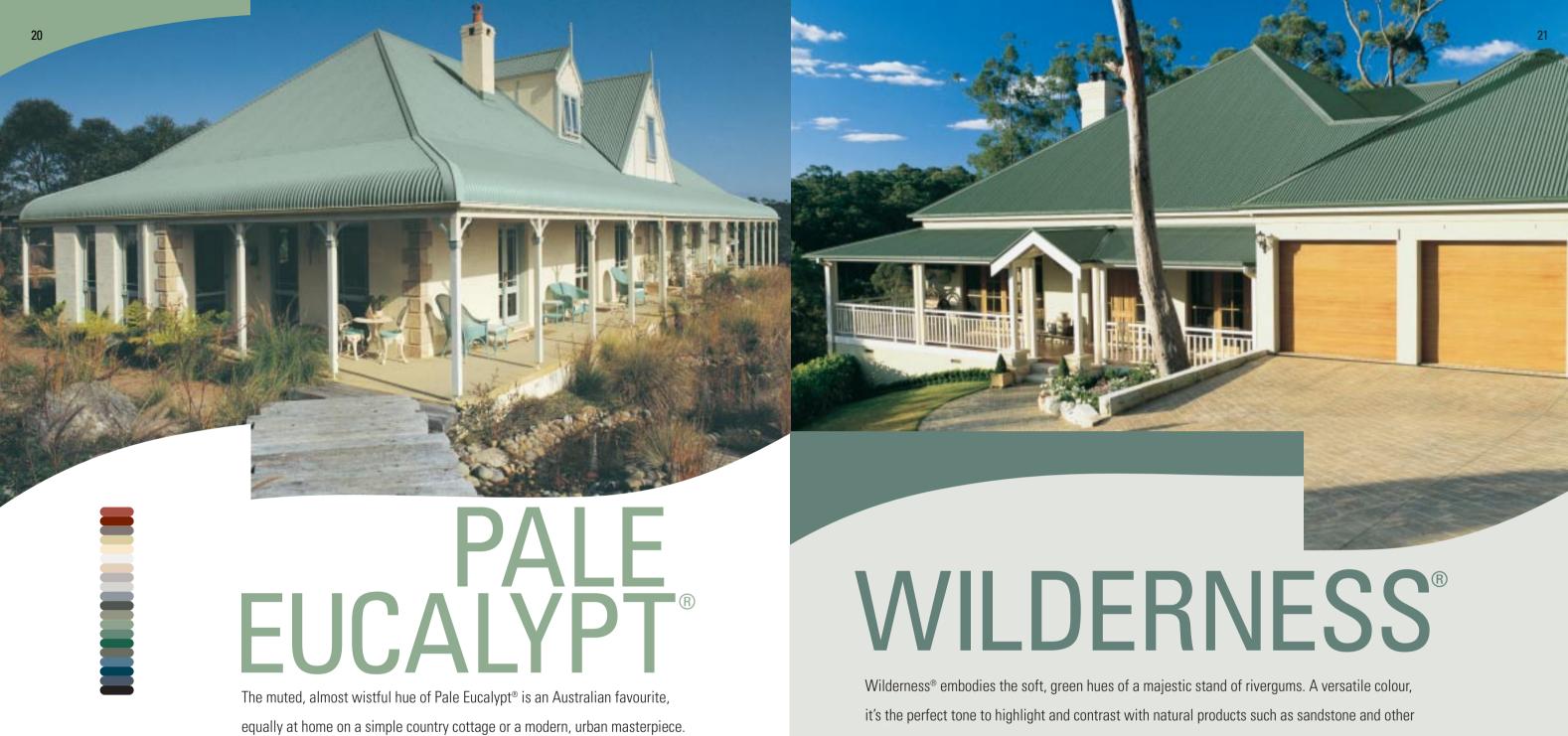
contemporary design, it lends a sophistication to any living environment.

it an ideal companion to a wide range of home styles, from classic to modern.







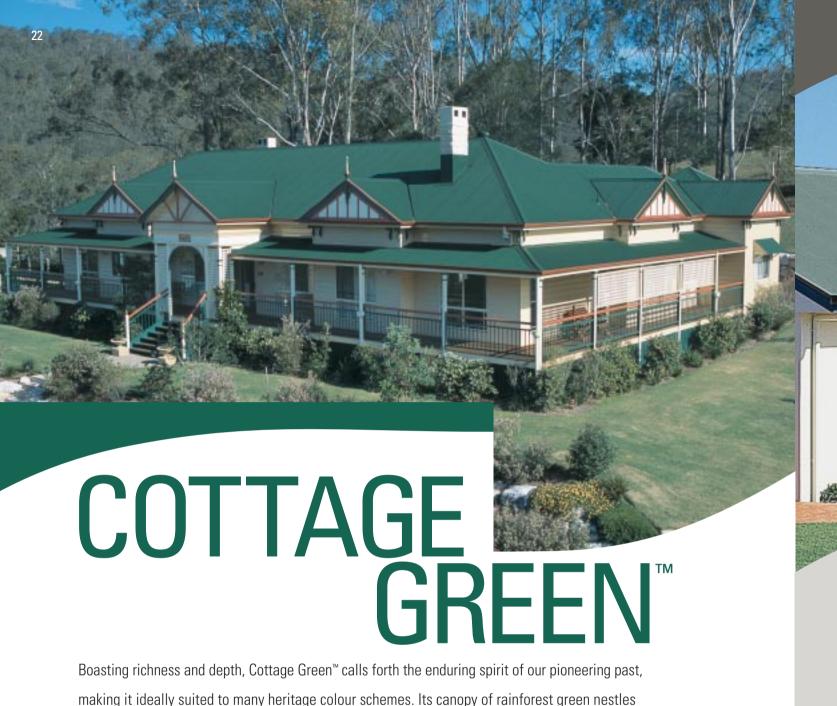




Reminiscent of the pale green of the eucalypt, it possesses a gentle, subtle beauty.

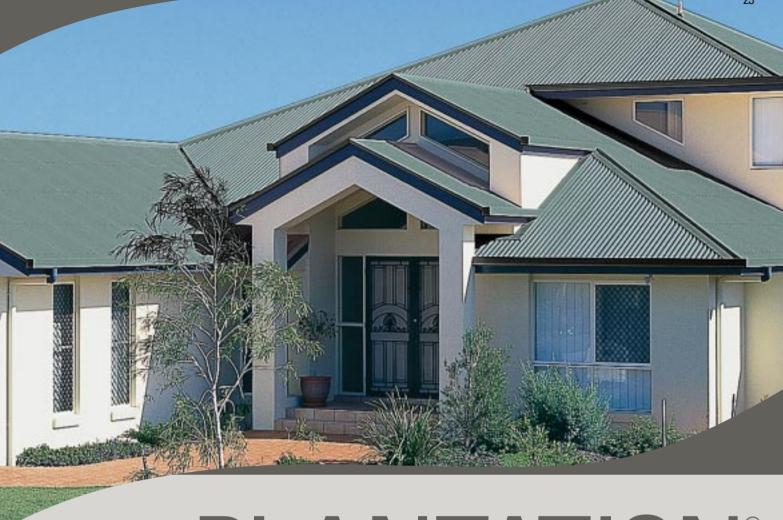
lighter-coloured building materials.





making it ideally suited to many heritage colour schemes. Its canopy of rainforest green nestles easily on coastal, urban and country home designs.





**PLANTATION**® With touches of green, blue and grey, Plantation® draws its inspiration from the colours

of a distant eucalypt forest, a coastal lagoon, and the tinted glass of a city building. A versatile colour suited to city, coastal and rural living.







The purplish-grey hue of Ironstone™ evokes images of far-off city buildings, rocks and boulders in a seascape, and the sky before a storm. Extremely versatile, Ironstone™ co-ordinates seamlessly with stainless steel and other metal finishes, as well as stone, glass, slate and marble.



NIGHT SKY<sup>®</sup>

Neutral, sophisticated and strong, Night Sky® is ideal for emphasising strong lines and sharp reliefs on both contemporary and traditional homes. As a defining tone, it's the perfect contrast to paler building materials and colours.







The COLORBOND® steel Premium range has been specially developed by BlueScope Steel to deliver design solutions across a wide range of environments and prestige applications.

COLORBOID® STEEL

Headland®

Surfmist®

Dune®

Windspray®

Wilderness®

# COLORBOND® Stainless steel for Very Severe Coastal and Industrial Environments

One of the most demanding of Australian building environments is the surf beach. High concentrations of salt in the atmosphere can play havoc with all but the toughest building materials.

COLORBOND® Stainless steel is the recommended material in areas where there is a constant salty smell and salt spray in the air – generally within approximately 100 metres of breaking surf.

Generally, it's also the most suitable material choice for very severe industrial environments (within 100 metres of the source of emissions).

To ensure maximum life and suitability, you should first discuss your individual application with BlueScope Steel.

# COLORBOND® Ultra steel for Severe Coastal and Industrial Environments

Unless severely affected by prevailing winds, the influence of the marine environment begins to fall away quite rapidly at approximately 100 to 200 metres from the surf. However, there may still be a smell of salt or salt spray in the air.

COLORBOND® Ultra steel has been developed primarily for these types of environments.

Similarly, the effects of industrial emissions are typically lessened at 100 to 200 metres from the source. As a guide, the chemical smell will be frequent but not constant.

COLORBOND® Stainless and COLORBOND®

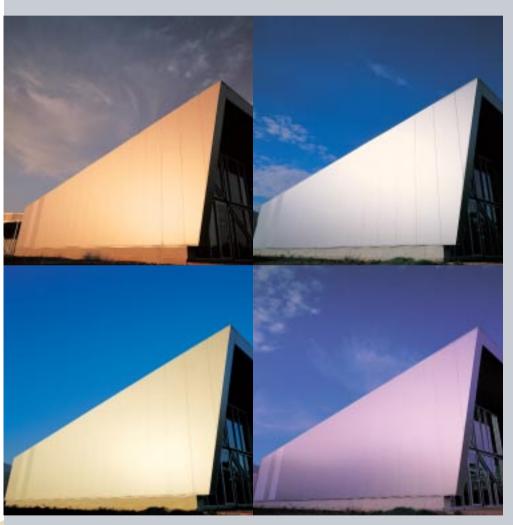
Ultra steel deliver a superior level of service

life and performance in coastal and industrial
environments.

COLORBOND® Metallic steel, with its stunning aesthetic qualities, enhances prestige building designs.



# PREMIUM RANGE



# COLORBOND® Metallic steel for Prestige Applications

COLORBOND® Metallic steel sets a new standard in beauty and design performance. The play of light on the mica particles in the metallic finish creates a striking visual effect, with the appearance and depth of the painted surface changing according to the ambient light and viewing angle.

Whether it's by emphasising the variations in vertical and horizontal planes, creating unique architectural features, or even regulating the conditions of incidental lighting, COLORBOND® Metallic steel will enhance any design.

Deep Ocean®



Cortex® Skybridge® Axis® Conservatory® Facade™ Citi®



FENCING SOLUTIONS MADE FROM COLORBOND® STEEL

A fence made from COLORBOND® steel is the ideal match for your steel roof.

Domain<sup>®</sup>

Red Oak®

#### Durable

Harvest®

A fence made from COLORBOND® steel is built tough for Australian conditions. It won't rot, burn or be eaten out by termites, and the COLORBOND® steel finish resists chipping, peeling and cracking.

Terrace®

#### **Low Maintenance**

Riversand®

For long life and low maintenance, you can rely on fencing made from COLORBOND® steel.

Re-painting and re-nailing are things of the past

— a simple hose-down and clearing away of any debris will keep your fence looking good.

Grey Ridge®

Teatree<sup>®</sup>



A fence made from COLORBOND® steel is also a strong, secure barrier against unwanted guests, and a perfect privacy screen between neighbouring gardens.

## **Keep Kids Safe**

With no hand or footholds, a fence made from COLORBOND® steel helps keep your children safely in your yard.

### **Colour Choice**

Fencing panels made from COLORBOND® steel are available in a range of 14 designer colours to blend into your home and garden environment.

### **Attractive**

A fence made from COLORBOND® steel doesn't have unattractive railings on one side – so whichever side of the fence you're on, you get clean, smart lines.

### **Design Flexibility**

Lightweight and versatile, fencing made from COLORBOND® steel offers the ultimate in design freedom, providing truly individual solutions to enhance any home or garden environment.

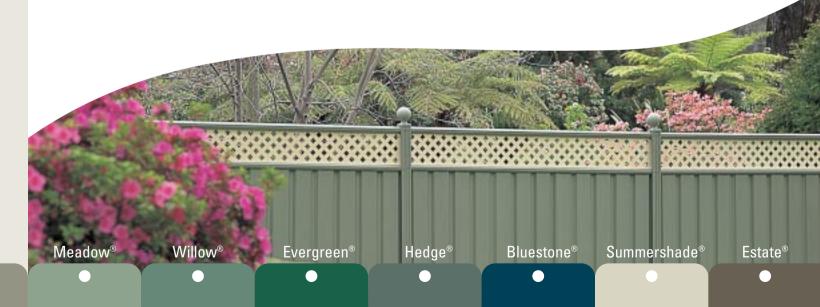
COLORBOND® steel is suited to a range of fencing styles, including designs that incorporate steel lattice and decorative post caps.

### Warranty

Fencing infill sheets made from COLORBOND® steel have the strength of being backed by BlueScope Steel's 10 year warranty,\* giving you peace of mind.

\* Warranty conditions apply.

Ask your fencing supplier for details.









# This simple checklist is your guarantee of the superior BlueScope Steel difference:

- Made only by BlueScope Steel in Australia for Australian conditions
- Meets Australian building standards
- ✓ Product performance is field-tested
- Supported by a BlueScope Steel warranty\*

To make sure your product is from BlueScope Steel, look for the COLORBOND® steel brand mark.

COLORBOND®, ZINCALUME® and ®colour names are registered trade marks of BlueScope Steel Limited. BlueScope and ™ colour names are trade marks of BlueScope Steel Limited.

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\*Warranty conditions apply. Ask your roofing manufacturer for details. Clemenger/BHC0047/November 03 (P96)



COLOUR HI-TECH CHOICES PRODUCTION



DURABILITY



DESIGN ENVIRONMENTALLY LEXIBILITY FRIENDLY



THERMAL EFFICIENCY





